Computerworld's 2016 Premier 100 Technology Leaders Questionnaire

**Premier 100 Privacy Policy:** The information gathered in this questionnaire will be used for the purpose of evaluating Premier 100 Technology Leader nominees and developing stories about the honorees for a special section to be published on the Computerworld.com website in March 2016.

Evaluations are conducted by Computerworld editors and an outside advisory board, which consists mainly of Premier 100 alumni. No information connected to a specific individual or an employer will be used publicly without verbal or written permission. Email addresses will be protected for use only by Computerworld employees, for editorial or informational purposes.

**Please note:**

\* Premier 100 honorees from previous years are lifetime honorees and are not eligible to be named to the list again.

We strongly recommend working on your submission using this printer-friendly document, then transferring your answers to the online form.

\* **MOST answers are required**. If an answer is required, you will not be able to submit your questionnaire or continue to the next question if it is left blank.

\* In Section 4, the questions are designed to give readers a glimpse of your work and leadership style. If you are selected for the 2016 list, they will be used online.

\* If you have any questions regarding, or problems with, this questionnaire, please email Mari Keefe or Ellen Fanning at premier100@computerworld.com .

**Section 1: YOUR INFORMATION**

2) \* Salutation (Mr. Dr. Ms. Etc.)

3) \* First name

4) Middle initial

5) \* Last name

6) Age

7) \* Full title (as it appears on your business card)

8) \* Full company name (as it should appear in print)

9) \* Street address

10) \* City

11) State

12) \* Country

13) ZIP

14) \* E-mail address

15) \* Phone number

16) Assistant's name (optional)

17) Assistant's e-mail (optional)

18) Assistant's phone (optional)

19) \* Corporate Communications contact name

20) \* Corporate Communications contact e-mail

21) \* Corporate Communications contact phone

**Section 2: YOUR ORGANIZATION**

22) \* Which best describes your organization’s industry?

Automotive

Banking

Biotechnology/Biomedical/Pharmaceutical

Business services/Consulting (non-computer)

IT/computer-related services/consulting

Computer dealer/reseller

Defense/Aerospace

Education

Energy/Utilities

Government

Legal/Insurance/Real Estate

Manufacturing (non-computer-related)

Manufacturing (computer-related)

Non-profit

Telecommunications

Wholesale trade

Retail trade

Other, please specify

23) \* What is your organization's total IT budget for the next 12 months?

Less than $1 million

$1 million to $1.9 million

$2 million to $2.9 million

$3 million to $3.9 million

$4 million to $4.9 million

$5 million to $9.9 million

$10 million to $49.9 million

$50 million to $99.9 million

$100 million to $149.9 million

$150 million to $249.9 million

$250 million to $499.9 million

$500 million to $1.5 billion

Greater than $1.5 billion

24) \* In the past year, has your organization's annual IT budget:

Increased

Decreased

Remained the same

The following criteria must be fulfilled for this question to be shown:

(If "In the past year, has your organization's annual IT budget:" equals "Increased”)

25) \* Please indicate the percentage by which your IT budget increased (Please enter numbers only; no % signs or ranges):

The following criteria must be fulfilled for this question to be shown:

 (If "In the past year, has your organization's annual IT budget:" equals "Decreased")

26) \* Please indicate the percentage by which your IT budget decreased (Please enter numbers only; no % signs or ranges):

27) \* What is the total IT staff size at your organization? (Please enter numbers only; no ranges)

28) \* How many IT employees are you responsible for? (Please enter numbers only; no ranges)

29) \* In the past year, has your IT headcount:

Increased

Decreased

Neither: It remained the same

Neither: It remained the same, but we've scaled up and down with the number of contract IT workers

The following criteria must be fulfilled for this question to be shown:

(If "In the past year, has your IT headcount:" equals "Increased")

30) \* Please indicate the percentage by which your IT headcount increased (Please enter numbers only; no % signs or ranges):

The following criteria must be fulfilled for this question to be shown:

 (If "In the past year, has your IT headcount:" equals "Decreased")

31) \* Please indicate the percentage by which your IT headcount decreased (Please enter numbers only; no % signs or ranges):

32) \* How many contract IT workers are currently being used to supplement the IT staff? (Please enter numbers only; no ranges)

33) \* In the past year, has the number of contract IT workers:

Increased

Decreased

Neither: It remained the same

The following criteria must be fulfilled for this question to be shown:

(If "In the past year, has the number of contract IT workers:" equals "Increased")

34) \* Please indicate the percentage by which your contract IT worker headcount increased (Please enter numbers only; no % signs or ranges):

The following criteria must be fulfilled for this question to be shown:

 (If "In the past year, has the number of contract IT workers:" equals "Decreased")

35) \* Please indicate the percentage by which your contract IT worker headcount decreased (Please enter numbers only; no % signs or ranges):

**Section 3: ESSAY QUESTIONS**

For the questions in Section 3, please limit your answers to 2,500 characters or fewer (approximately 500 words) for each question. Please avoid the use of formatting, such as bullets, tabs, paragraph breaks, etc.

36) \* What’s been the single most strategic business initiative driving your company or organization in the past 18 months?

37) \* Please tell us about your most innovative IT project that mapped to that strategic business initiative above. Please include information on the technology used, the implementation and management challenges, how it tracks with your CEO’s and organization’s top business priorities and the metrics used to measure the benefits to your business or customers.

38) Please tell us about the most recent reorganization of your IT department designed to respond to today's business needs as well as the influx of technologies such as cloud computing, the Internet of Things, social media, mobile and wearables. What drove the change and what was your leadership role? If you haven’t reorganized recently, tell us how your IT group is structured.

39) \* Please describe how your organization's needs have changed regarding the type of IT talent you are recruiting today and how IT’s roles within the organization have changed. How are you developing and recruiting your department's current talent and bringing them into new roles?

40) \* How have you created work/life balance for yourself, and how have you modeled that approach for your staff? How has your thinking changed about work/life balance in the past few years?

41) \* How have you adjusted your risk management strategy to align with the evolving technology landscape?

42) \* Please give us an example of digital transformation in your organization, defined as a project or strategy in the realm of cloud, big data, mobile or social. Include the main business stakeholder (name, title and email address) and discuss how you and/or your team worked with that person and their organization.

**Section 4: 20 (QUICK-HIT) QUESTIONS**

Please limit your answers to 50 words EACH. We ask that you complete at least 5 of the questions, but no more than 10. Please note: If selected for the 2015 list, your answers, edited for style, space and clarity, will be used online.

43) 1. What’s the single most interesting or unusual highlight of your career?

44) 2. Which emerging technologies have captured your interest? (for example, wearable tech, Internet of Things, 3D printing). And what are your plans for pursuing them in your organization?

45) 3. What’s the coolest project you're working on right now? Is it employing emerging technologies or putting tried-and-true technologies to new/unique uses?

46) What’s the most innovative idea that's come from your staff recently?

47) Are you using reverse-mentoring to learn about new technologies and work preferences from younger generations?

48) 6. What’s your boldest, most out-on-a-limb prediction for the future of IT in the next 5 years?

49) 7. What technology has disappointed you most in the past 12 months?

50) 8. What new titles have you added to your IT organization?

51) 9. Please describe a recent example of your personal leadership style one-on–one.

52) 10. If you could delete one job responsibility from your job description, what would it be and why?

53) 11. What skills will you be hiring for this year? Will you train for these skills or hire fresh?

54) 12. What's the most important task you've delegated this year and to whom?

55) 13. How has your vendor management strategy changed in the past few years?

56) 14. Please tell us about a project (big or small) within the past 12 months that’s yielded the fastest ROI.

57) How do you evaluate emerging technologies that show promise for your business?

58) 16. How do you find time to innovate?

59) 17. How do you find time to innovate?

60) 18. What title do you aspire to (for example, senior vice president, CEO, COO)?

**Section 5: YOUR TECHNOLOGY PARTNERS AND PLANS**

Who are your top five strategic vendor partners or suppliers whose products are key to your innovation and strategic successes? You may list up to 5. Please enter one company per line. You must enter N/A in any fields that remain empty.

61) \* Company 1

62) \* Company 2

63) \* Company 3

64) \* Company 4

65) \* Company 5

66) \* What are the five most critical technologies that will receive funding priority at your company in the coming year? You may choose up to 5.

Application development/upgrades/replacement: Includes ERP, CRM, individual point applications, web services content management and service-oriented architecture -- virtually all software initiatives

Data management/business analytics: Includes data management, data warehousing, enterprise analytics, data mining and business intelligence

Data center: Includes consolidation, modernization, fabrics, new construction, et al.

E-Business: Includes all e-business initiatives

Content management: includes intranets, extranets and portals

Disaster recovery/continuity planning

Security: Includes anti-virus/malware protection, identity management, single sign-on, firewall and VPNs

Wireless: Includes RFID, remote access, Wi-Fi and wireless devices

Storage: Includes SANs and NAS

IT/network infrastructure: Includes operating systems, messaging, email, workflow, imaging and networking

Cloud computing: Includes public, community, private and hybrid clouds

Virtualization: Includes desktop, server, network, storage and mobile virtualization

Open source: Includes commercial solutions and in-house development

Consumerization of IT (COIT)

Big data/Hadoop

SaaS

Mobile: Includes management, security, tablets, transforming business and app stores

Please list the top 3 technology projects that have demonstrated the greatest amount of business value to your organization in the past 12 months. Please enter one project per line. You must enter N/A in any fields that remain empty.

67) \* 1.

68) \* 2.

69) \* 3.

**Section 6: REFERENCES**

Note: As part of the Premier 100 Technology Leader evaluation process, we contact three references for each candidate. Please provide the name of your direct manager, one of your direct reports and a professional reference below.

**Your Direct Manager:**

70) \* Name

71) \* Title

72) \* Phone

73) \* E-mail

**One of Your Direct Reports:**

74) \* Name

75) \* Title

76) \* Phone

77) \* E-mail

**A Professional Reference:**

78) \* Name

79) \* Title

80) \* Phone

81) \* E-mail

**Section 7: RISING STARS**

Help Computerworld identify the up-and-coming leaders in the IT field. Please share with us the name of a rising star in your IT organization, preferably someone you mentor or someone whose career you have watched develop. Computerworld will feature select "IT Rising Stars" in an upcoming feature. (Optional)

82) Name

83) Title

84) Phone

85) E-mail

**Section 8: PROGRAM INFORMATION**

86) \* Would you be interested in presenting or participating on a panel at the Agenda2016 Conference? We will contact you with agenda/participation information.

Yes

No

What specific vendor partners or types of vendors might you like to see at the 2015 Premier 100 IT Leaders Conference? Please list one vendor or type of vendor per line. You must enter N/A in any fields that remain empty.

87) \* 1. Vendor name or type of vendor

88) \* 2. Vendor name or type of vendor

89) \* 3. Vendor name or type of vendor

90) Would you be interested in learning more about Computerworld's 2016 Best Places to Work in IT? We will contact you with program and participation information.

Yes

No