# TERRY "J.R." HUNT

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### SENIOR IT EXECUTIVE



**CAREER SNAPSHOT:** Engaging Business Analyst and Senior IT Executive with expertise in strategic planning, business operations, IT infrastructure, and software development gained through progressively responsible technology leadership roles. Collaboration-centric with a bias for process improvement and a passion for leveraging technology as a competitive advantage.

**LEADERSHIP PROFILE:** Cross-functional transparent communicator and active listener who leverages emotional intelligence to foster stakeholder collaboration, cultivate consensus, and drive technical solution design and execution. Impact-focused leader equally adept at multi-year strategic planning and hands-on project management. Pivot easily between big picture and tactical perspectives.

#### IT ROI:

- Forged the Yellowstone Foundation's first formal IT function from the ground up while spearheading post-merger IT integration and elevating retail and data center operations.
- Strategized and built out a new cloud-based software product for JPatton; employed industry contacts to win key beta relationships with major John Deere, Nascar and NHL accounts.
- Sustained +80% market leadership in a \$2B marketplace for IMG, rolling out a self-service portal for NCAA licensees processing 1 million products annually. Expanded revenue/clients via e-commerce solution linking 2K manufacturers and >200 clients.

#### IT & EXECUTIVE LEADERSHIP COMPETENCIES:

IT OPERATIONS & INFRASTRUCTURE	SOFTWARE DEVELOPMENT	DEVOPS & CONTINUOUS INTEGRATION
TURNAROUND OPERATIONS	POST-MERGER INTEGRATIONS	BUSINESS PROCESS REDESIGN
STRATEGIC PLANNING	NEW PRODUCT DEVELOPMENT	CLOUD & VIRTUALIZATION TECHNOLOGIES
PROCESS IMPROVEMENT	WORKFORCE MOBILITY	STAFF RECRUITING, COACHING & MANAGEMENT

#### IT EXPERIENCE & ACHIEVEMENTS

# YELLOWSTONE ASSOCIATION/YELLOWSTONE PARK FOUNDATION | Bozeman, MT IT DIRECTOR (equivalent to CIO)

2014 - Present

Hand-picked to direct the build-out of the organization's first formal IT department and steer post-merger technology consolidation after serving as a Consultant for 18 months. Guide recruitment, SOP development, and ITIL best practices adherence.

**SCOPE:** IT Operations | IT Consolidation | Multi-Year Strategic Plan Development | Process Roadmapping | Custom IT Solution Design | Due Diligence | E-Commerce Migration | Systems Engineering | Vendor Selection | Infrastructure Virtualization | Business Analysis | Systems, Network & Database Admin

- Spearheaded IT consolidation and integration while forging IT function for 2 merging organizations with zero prior formal IT structure. Formulated a tactical merger implementation plan and long-term strategic plans based on active listening approach.
  - Integrated telecommunications, data storage, websites, and emails systems across 16 locations for 125 personnel.
  - Defined process roadmaps, devised IT solutions for process improvements, and led systems audit, due diligence, and operational planning.
- Minimized credit card fraud and fortified retail operations via deployment of chip card readers for PCI compliance.
- **Upgraded infrastructure** through virtualization and Active Directory upgrades; lowered operating costs 35% and bolstered uptime of mission-critical email, file/print, and web systems.
- Enhanced security and workforce mobility spanning 16 office locations, installing VPN/firewall technologies across 6 worksites, including 10 GB fiber between campus buildings. Cultivated collaboration and efficiency.

# RED LODGE TECH | Billings, MT MANAGING PARTNER

2010 - 2014

Streamlined business processes for Fortune 500 clients across the US via custom software development spanning diverse industries and data center environments. Guided Agile development teams (remote and offshore) as client interface through all phases of delivery.

**SCOPE:** Business & Systems Analysis | Technical Pre-Sales | Database Administration | Network Administration | Project Management | Product & Vendor Selection | Cloud Services | Agile Development | Software Development | Business Process Improvement

- **Modernized outmoded retail and data center operations** for Yellowstone Association. Enhanced e-commerce website, virtualized infrastructure, centralized backup, and deployed Office 365 with Azure hybrid cloud.
  - Deployed point-of-sale systems and PCI compliance with credit card processing and supported retail store build-outs with digital signage, telecom, and network installations. Implemented ERP fundraising and accounting solutions.

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### SENIOR IT EXECUTIVE



#### IT EXPERIENCE & ACHIEVEMENTS CONTINUED

- Improved client business operations via delivery of virtual CIO services and the rollout of cloud-based Microsoft products.
- Maximized product management by directing lifecycle reviews and designing enhancements.
- Led technical pre-sales and custom software development for Magenic, employing .NET and SQL Server technologies.

### JPATTON | Atlanta, GA CTO & VP PRODUCT DEVELOPMENT

2008 - 2010

Recruited from IMG to lead manufacturing/warehouse systems, software architecture, and an e-commerce portfolio of "on-demand" hosted fulfillment solutions with a team of 3 and a multimillion-dollar annual budget.

**SCOPE:** New Product Development | Manufacturing & Warehouse Systems | Software Architecture | e-Commerce Fulfillment | Cloud Software Development | Business Analysis | Systems Administration | Database Administration | Network Administration | Product Management | Project Management | Pre-Sales

- Spearheaded the design and rollout of a new cloud-based software product, building hosting infrastructure and guiding DevOps. Cut time to market 60% and increased sales via demo and free trial marketing.
  - Strategized product roadmaps for custom software implementations.
  - Instituted DevOps environment to optimize continuous integration lifecycle development.
  - Standardized product on Microsoft platform and leveraged Microsoft marketing partner program.
- Leveraged previous industry relationships to secure beta buy-in with companies such as Nascar and NHL.
  - Facilitated client and vendor relationships while migrating onsite data centers to private cloud. Hosted internal cloud platform with VMWare, SQL cluster, IIS web farm, and SAN storage. Averted \$100K capital investment.
- Sustained customer retention and revenue during a leadership vacuum, assuming oversight of SaaS operations and marketing. Lowered hosting expenses and boosted profitability via cloud migration.
- Enhanced manufacturing and finance operations through implementation of Microsoft Dynamics ERP.

# IMG/COLLEGIATE LICENSING COMPANY | Atlanta, GA SENIOR DIRECTOR — IT

2000 - 2008

Built out Collegiate's first IT department and presided over post-merger IT integration with direct report to SVP/COO, a team of 4, and a multimillion-dollar budget. Oversaw strategic IT planning and company-wide IT infrastructure and operations.

**SCOPE:** IT Operations | Strategic Planning | IT Infrastructure & Applications | Business Analysis | Systems Administration | Database Administration | Network Administration | Project Management

- Forged IT function from the ground up, including hiring, coaching, performance management, and ITIL best practices. Automated key processes and authored and executed a 5-year IT turnaround roadmap. Aligned IT with corporate priorities.
- Optimized 120% revenue gains over 6 years by employing technology and process improvements to boost efficiency and collaboration via a web-based portal.
  - Unified disparate IT systems, streamlined reporting/forecasting, and centralized finance, retail, and marketing data in 1 platform. Scaled internally hosted customer web applications.
  - Strengthened product management, operational planning, and strategy development through implementation of a business intelligence platform.
- Consolidated IT services in the aftermath of 3 new subsidiary launches, 2 acquisitions, and a corporate merger within a 5-year period. Conducted system/risk analyses and devised infrastructure plans; merged IT with global services group.

#### **EXECUTIVE PROFILE**

EDUCATION:

CERTIFICATIONS:

COURSEWORK:

BBA in Marketing | GEORGIA SOUTHERN UNIVERSITY | Statesboro, GA

■ MCSA SQL Server 2012 | Microsoft License (#7196961) | 2013 − Present

Introduction to C# ■ Network Infrastructure ■ Packeteer Systems Administration ■ TecNet Networking Group ■ Agile Project Management ■ Montana High Tech Alliance ■ Introduction to Java Programming ■ VMware Install, Configure, Manage ■ Emotional Intelligence & Active Listening

VOLUNTEER:

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VOLUNTEER: